



How covid changed the way companies operate

The world changed there is a before and after this pandemic, I change the way we greet each other, to share, to go to the supermarket and above all to work. The companies had to change, since the spaces had to be larger, the houses became a cubicle, many companies had to invest in the acquisition of equipment so that their employees could work from home, provide a better service despite the internal distances that exist.

For many years people who went to companies in person wanted to be able to work from home at least 1 day a week, and with the Covid 19 they had to accelerate automation processes, equipment, in order to continue operating regularly despite the deficit of customers, suppliers, etc. Virtual meetings came to replace face-to-face meetings, and for many it was to learn how to use a platform they were not even unaware of, strategies by companies had to increase to teach their employees how they could continue their work but now remotely, any area had to adapt to this system although some areas could not adapt to this reality by their way of operating such as those that pack products , or generate food, because this requires present staff and this certainly affects both the trader, the consumer and clearly the industry, however after a while they have been adapting giving working times and less rotating schedules for food handling.

Although many companies were able to quickly adapt to their "New Normality" for many SMEs, micro-enterprises and industries were more difficult for them, and therefore many people lost their jobs.

By this time companies have implemented the famous "Time Out" that have been cooking classes, reading clubs, among others. So that their employees do not accumulate so much stress from work, because where they could get to rest from work is where they are working the longest now.

On the other hand, many of the companies that related to selling products as alcoholic beverages changed course and began selling health products as mentioned by the Bacardi Manager in Puerto Rico, on CNN in Spanish. They transformed their laboratory in March, to stop making alcoholic beverages to gel alcohol and other disinfectant products which are then offered to another company for distribution.



Globally companies reinvented themselves or are helping to make this pandemic more favorable for everyone, some of these are:

Microsoft

The company has launched free access to Microsoft Teams, a premium corporate messaging service that also allows you to record and save calls. **The feature will be free until January 1, 2021.**

Gyms

Now gyms went from face-to-face to online classes so people could continue their fitness routine or life from home.

Hotels

Hotels now offer special rates for domestic tourists, including rates for which "Work from home" so that people decrease their level of stress or anxiety by being locked inside the same place.

This new reality came to change everything but certainly the master minds behind companies continue to act and improve so that this pandemic does not affect them. It's just a matter of improvements, new ideas, new challenges.